

# Running for over 20 years, EURODOC is one of the leading training programs for producers with a creative documentary project at the development stage

# WHAT WE DO

EURODOC is an intensive and selective in-depth training program in creative documentary production. EURODOC is also a robust and active network of more than 1,300 members from 60 countries worldwide, built over 23 years of activity.

Our primary mission is to organize a yearly training program for producers coming from all over the world who have an ambitious creative documentary project at the development stage. The training is residential, organized in 3 one-week sessions spread over 8 months. The main objective of the program is to help producers in the artistic and financial development of their project, to improve their know-how in terms of international co-production – thus implementing good practices in the sector –, reinforce the innumerable skills independent production requires, and significantly expand their professional network. Once graduated, EURODOC alumni have access to multiple services, social events, memberships to affiliate organizations and consulting.

# SKILLS DEVELOPPED

Project development, coproduction, legal & financial aspects, management, etc.

Throughout the 3 sessions, all of the fundamentals of production are covered. Topics addressed include the assessment of the artistic project, script and intentions; the relationship between the director and the producer, the negotiation and clearing of rights (copyright, music, archive...), the financing of the development, production methods, budgeting, the identification of potential international partners, various co-production agreements, the production of trailers/ visual material and the preparation of the pitch-deck and the pitch, crew management issues, traditional and alternative methods for the promotion and distribution of the finished film, evolution of the documentary film market (televisions, platforms, cinema, festivals...).

# **METHODOLOGY**

- **Group work:** At EURODOC, we prioritize on group work, supervised by a tutor. 2 work groups are created, an English-speaking and a French-speaking group. Each group includes up to 14 producers and up to 2 "Observers". The tutor remains the same over the 3 sessions.
- Local group: a third group, composed of up to 12 producers from the host country, joins the program at each session to attend a 5 day-long intensive workshop to develop their projects, with their own tutor. Meetings and meals between the three groups are organized every day.
- **Expert consultations:** at each session, experts hold individual meetings with the participants to analyse their projects from their own perspective (creative, production, television, distribution,

festivals, sales, impact...). During Session 3, over 400 individual meetings are organized between the participants and the experts invited (between 20 to 30 professionals: commissioning editors, distributors, sales agents, film fund representatives, festival programmers and curators, producers and filmmakers).

- Masterclasses: Several masterclasses delivered by top-end professionals, during the sessions and
  online, cover various topics: storytelling, the relationship between the editor and the producer,
  author's rights and archival rights, funding schemes, complex international co-production, parity
  and diversity incentives, green production, specific pitching methods, company management,
  distribution and sales, working with platforms, choosing the right sales agent....
- Case studies: At each session, one or two screenings of recent multi-awarded and internationally coproduced feature-length films are held, and followed by a Q&A with the filmmaker, the producer(s) and/or the main funders of the film.

## Languages spoken at the training:

- English is our lingua franca.
- French is spoken in the French-speaking group during group work only.

## **SCHEDULE**

EURODOC training program is organized over 3 one-week residential sessions spread over an eight-month period. It comprises a total of 150 hours. We always start on a Sunday afternoon and end on a Friday night. We travel to three different countries in Europe every year.

## **Session 1: Development**

From March 5 to 11, 2023 - in Germany

## Session 2: Coproduction, Financing & Packaging

From June 4 to 10, 2023 - Location TBC

#### **Session 3: Meetings with the Experts**

From October 1 to 7, 2023 – in France (Hauts-de-France)

Exact dates of sessions are to be confirmed.

Additional online activities and mentorship are offered in-between sessions.

# **DESCRIPTION OF THE SESSIONS**

Session 1: Development / 6 days / March 2023

The first session focuses on assessing each of the participants' projects in terms of script and development, to strengthen their overall consistency. In-depth individual meetings with 2 to 3 experts are held for each participants. At this session (only), directors may participate in these one-to-one meetings, on-site if they can travel, or online and can also attend the moment their project is discussed within the group. Masterclasses and case studies cover issues such as story-telling and narrative structure, the relationship between the director and the producer or the producer and the editor.

Session 2: Coproduction, Financing & Packaging / 6 days / June 2023

During session 2, participants finalize their financial plan and their coproduction strategy, and start the packaging of their projects (pitch, pitch-deck, trailer). Groupwork, masterclasses and case studies focus on budgeting, financing (private funds and fiscal sponsorship, contracts with televisions, European funds, production incentives in terms of parity and diversity, green production new rules, working with platforms, international coproduction, rights clearance, trailer and pitch strategy).

Individual meetings with 2-3 experts are organized additionally. A specific of Session 2 is the "Production Landscape presentations" series: participants research, write (prior to the session) and deliver a tailor-made presentation on documentary production means in their country. These presentations are moderated by the participants themselves.

This session is mainly dedicated to one-to-one meetings with experts. Their specificity is their length: at EURODOC, we value time and human encounter, not express pitching or match-making. Over 3 days, individual meetings of 45 minutes each are organized for the participants with the experts whose profiles are most relevant to the project. These meetings are intensively prepared during the first 2 days of the session, under the supervision of the tutors. Some of the guest decision-makers also present their editorial lines, programs and funding/buying possibilities, in short talks held everyday. During Session 3, masterclasses focus on new production models, current trends in the documentary film market, and upcoming distribution channels.

Online activities between sessions

In between the 3 workshops, the training offers online activities such as masterclasses, consultations and personalized feedback. The participants are required to update the files of their projects as well as the trailers, their financing plans and budgets between sessions. Their tutor provide individual online feedback.

After each session, participants are requested to send an evaluation of the organization and the tuition. At the end of the training Program, participants receive a EURODOC Program Graduation Certificate.

# WHO CAN APPLY?

## • Project holders:

Producers or directors-producers, professionals who usually have prior experience as producers, who are ready to embark on a new stage in their career (i.e. they have recently created their production company). Experienced producers may also enroll to widen their network and strengthen specific skills (artistic development, international coproduction, pitching, etc). In a nutshell, we welcome both junior and senior producers – what counts is your trajectory and your motivation.

## • Professionals from the documentary industry (participants called "Observers"):

Executives and commissioning editors from documentary departments at TV channels, representatives from film funds or institutions that fund nonfiction film, who wish to gain an expertise on what it means to produce.

# WHAT KIND OF PROJECT SHOULD YOU APPLY WITH?

EURODOC focuses on the development of documentary film projects with high standards of creativity and impact, and a strong international potential. There is no limitation to genres: we consider all types of documentaries: essays, investigation, first-person, archival, etc., series and feature-length films. It can be a debut film or a project written by a seasoned director. Important to note: projects must be in development, early or late, and be suitable for a co-production.

The material sent for application must be in English.

## **SELECTION**

Up to 30 participants are selected each year:

- 70% are European citizens (or citizens from member countries of the Creative Europe Program\*);
- 30% are non-European citizens;
- 10% are citizens from low production capacity countries;
- 80% are project holders (producers or filmmaker-producers);
- 20% are professionals in the documentary industry (participant "observer").

\* The 27 European Union member countries (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Spain, Slovakia, Slovenia, Sweden) and countries participating in the Creative MEDIA Programme (Albania, Bosnia and Herzegovina, Iceland, Georgia, Macedonia, Moldavia, Montenegro, Norway, Serbia, Tunisia, Ukraine).

Special attention is paid to the following criteria:

- Quality of the artistic project;
- International potential of the project;
- Quality of the candidate and their professional trajectory;
- The candidate's motivation to attend the full training and to engage in group work;
- Within the cohort: a good balance between the different European countries, parity and overall diversity
- Evaluation of language skills (English or French).

The selection committee is composed of EURODOC representatives, tutors, and guest experts.

You may re-apply next year if you are not selected, preferably with a new project.

You can attend EURODOC international session only once, but you can enroll in the local group and then apply in the following years to the International Program.

You cannot enroll in the local group after having attended the International Program.

If you're not selected, please check on our website the other workshops we offer throughout the year.

# **TIMELINE OF THE APPLICATION PROCESS**

- Call for applications opens on July 5, 2022.
- Deadline for applications: November 22, 2022, noon.
- Selection announcement (by email): December 16, 2022.
- Confirmation of participation by the selected participants: Early January 2023.
- Official Selection announcement: mid-February 2023.

## **TUTORS**

The tutors are internationally acknowledged professionals in the field of film and documentary:

## • Jean-Laurent Csinidis, tutor of the French-Speaking group:

Jean-Laurent Csinidis has been a film producer since 2010, when he created Films de Force Majeure, a production company based in Marseille (France) that he has been leading ever since. Over time, he specialized in cinematic author-driven documentary films and international coproduction, with the will of rightly bringing out the striking visions of filmmakers within the reality of markets. As of today, he has produced or coproduced 25 films which have been shown at Cannes, Berlinale, Locarno, Venice, Visions du Réel, Cinéma du Réel... His filmography includes films like GAME GIRLS (2018, Berlinale, FIFIB Jury Grand Prize), A LAND IMAGINED (2018, Golden Leopard at Locarno), STILL RECORDING (2018, 5 awards at Venice Critics' Week, Valdivia Grand Prize), THE LAST HILLBILLY (2020, Deauville, ACID Cannes, IDFA Jury Special Mention) or LITTLE PALESTINE, DIARY OF A SIEGE (2021, awarded at Visions du Réel). He is a member of networks such as EAVE or EURODOC, and is regularly involved in training and teaching activities.

# • Heino Deckert, tutor of the English-Speaking group:

Heino is a producer and the managing director of Ma.ja.de. Filmproduktion and Ma.ja.de. Fiction and is a shareholder of Blinker Filmproduktion, he also is the CEO of Deckert Distribution. He has produced more than 120 award-winning documentaries with directors like Victor Kossakovsky, Sergei Loznitsa and Thomas Heise. Being in the business for years, he has gained an excellent inside knowledge of the documentary market. He regularly lectures on production and distribution. He was the chairman of the European Documentary Network (EDN) from 2006–2008.

The selection committee is composed of Nora Philippe (head of EURODOC), Heino Deckert (tutor of English-Speaking group), Jean-Laurent Csinidis (tutor of the French-Speaking group), Jacques Bidou (producer at JBA Production) and Heidi Fleisher (Consultant & Producer).

# **COST OF THE TRAINING**

The cost of the training is **6,000** € for participants based in Europe. It is **4,500** € for participants based outside of Europe.

## Tuition fee:

- > 3,000 € for participants based in Europe;
- > 1,500 € for participants outside of Europe.

#### Residential costs:

> 1,000 € maximum per session (5 days / 6 nights, hotel, full board).

EURODOC is in charge of the whole booking.

Please note that travel costs to reach the 3 sessions are not included and are at your own expense.

The overall cost of the training (tuition fee + residential costs) for Observers is 2,500 € for each session.

# SCHOLARSHIPS AND SPECIAL NEEDS

#### **EURODOC**

EURODOC allocates scholarships to at least 10% of the total number of participants each year, covering either the tuition fees and/or accommodation expenses depending on each personal situation. Scholarships are granted in priority to participants from low production capacity countries, group B or third countries considered as Group B\*\*; participants from a country not providing scholarships for training or participants in any other proven situation of need for financial support.

We encourage all participants to apply for financial support with their national/regional funding institutions first. We can provide a list of partners which have historically supported EURODOC trainees and we write letters of support. to help participants apply for funding. Any financial issue must be notified to EURODOC team as soon as possible.

\*\* Low Capacity Countries:

Group A: Czech Republic, Estonia, Romania, Greece, Croatia, Portugal, Poland

Group B: Bulgaria, Luxembourg, Slovenia, Lithuania, Slovakia, Hungary, Latvia, Cyprus, Malta.

Third countries considered as Group B, subject to the conditions being fulfilled for their participation in MEDIA: Albania, Bosnia and Herzegovina, Georgia, Iceland, Lichtenstein, Montenegro, North Macedonia, Republic of Serbia, Ukraine.

## **FONDS DE LA JEUNE CREATION FRANCOPHONIE**

Thanks to a special partnership with the <u>FONDS DE LA JEUNE CREATION FRANCOPHONE</u>, one full scholarship is offered for the EURODOC23 training to one applicant to the Fonds Jeune Création Francophone, to be selected by EURODOC.

#### **PICTANOVO**

<u>PICTANOVO</u> is the partner of the third and last session of EURODOC23. EURODOC and PICTANOVO will offer a joint scholarship covering the tuition fee for the year (3000 €) to one participant based in Region Hauts-de-France in case of selection in EURODOC23.

## **APPLICATIONS**

Online application: <a href="https://project-eurodoc.festicine.fr/">https://project-eurodoc.festicine.fr/</a>

Application deadline: November 22, noon.

Applications will only be considered if all of the following are attached in 1 pdf-file (10mb max) in English\*:

- COVER PAGE (title of the project / name of the director / name of the applicant / short synopsis)
- TREATMENT
- DIRECTOR'S NOTE
- BUDGET & FINANCING PLAN (in Euros or in USD)
- PRODUCTION STRATEGY
- DIRECTOR'S RESUME (with links and passwords to previous films)
- PRODUCER'S RESUME & COMPANY PROFILE
- COVER LETTER OF THE APPLICANT

## Please note that the dossier must not exceed a total of 15 pages.

The applicant authorizes EURODOC to store her/his contact details in order to be informed of EURODOC's activities.

# MORE INFORMATION & CONTACT DETAILS

EURODOC is supported by the Creative Europe Program of the European Union, the Centre National du Cinéma et de l'Image Animée (CNC), PROCIREP and European partners hosting the sessions.

For more information regarding the training and EURODOC, please contact us:

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Follow us on Facebook and Instagram

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<sup>\*</sup> For participants based in French-speaking countries, a dossier in French will be appreciated in addition of the English version.

<sup>\*</sup> The 27 European Union member countries (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Spain, Slovakia, Slovenia, Sweden) and countries participating in the Creative MEDIA Programme (Albania, Bosnia and Herzegovina, Iceland, Georgia, Macedonia, Moldavia, Montenegro, Norway, Serbia, Tunisia, Ukraine).

<sup>\*\*</sup> Low Capacity Countries: